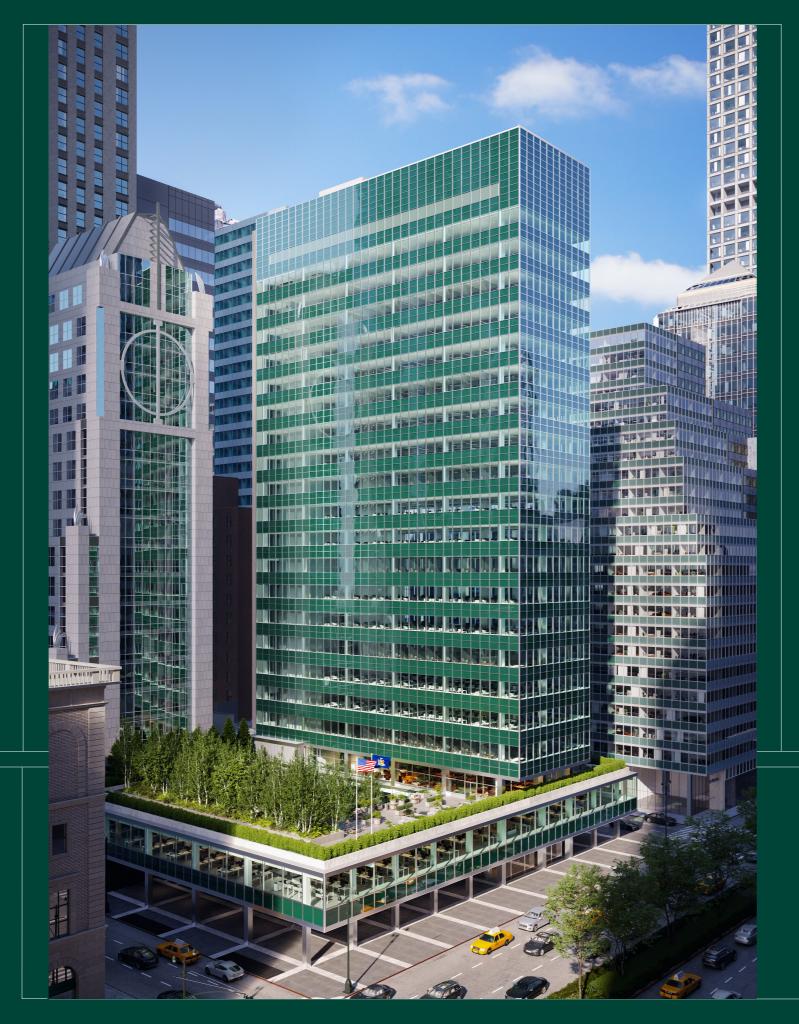


PARK AVENUE

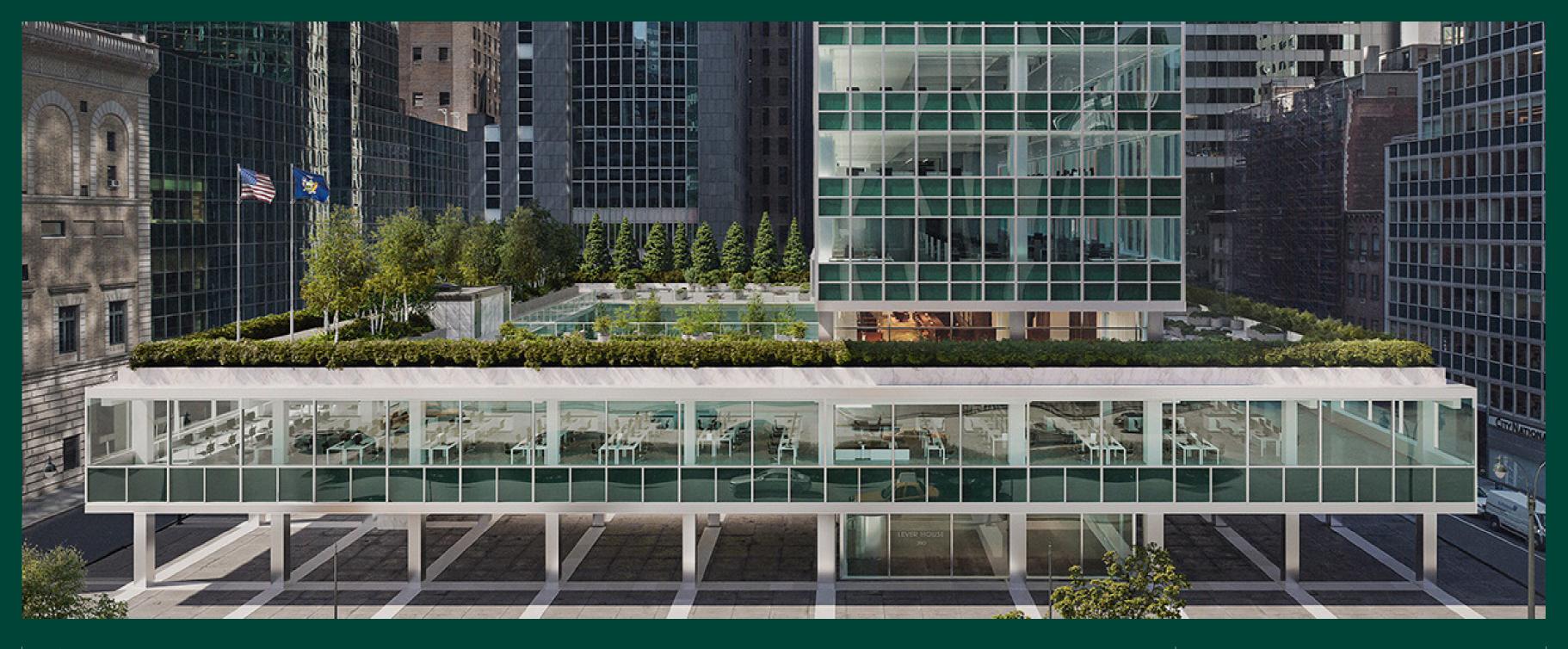
## REIMAGINED FOR THE MODERN ERA



New York City's first all-glass office building, Lever House, continues to inspire generations of metropolitan architecture with its revolutionary style and daring use of space.

WatermanClark and
Brookfield Properties are
honoring this historic
landmark with a \$100 million
redevelopment project,
elevating Lever House's ideals
of a future-facing, functional
office beyond today's
standards for modern service
and hospitality.





## \$100 MILLION REDEVELOPMENT PROGRAM

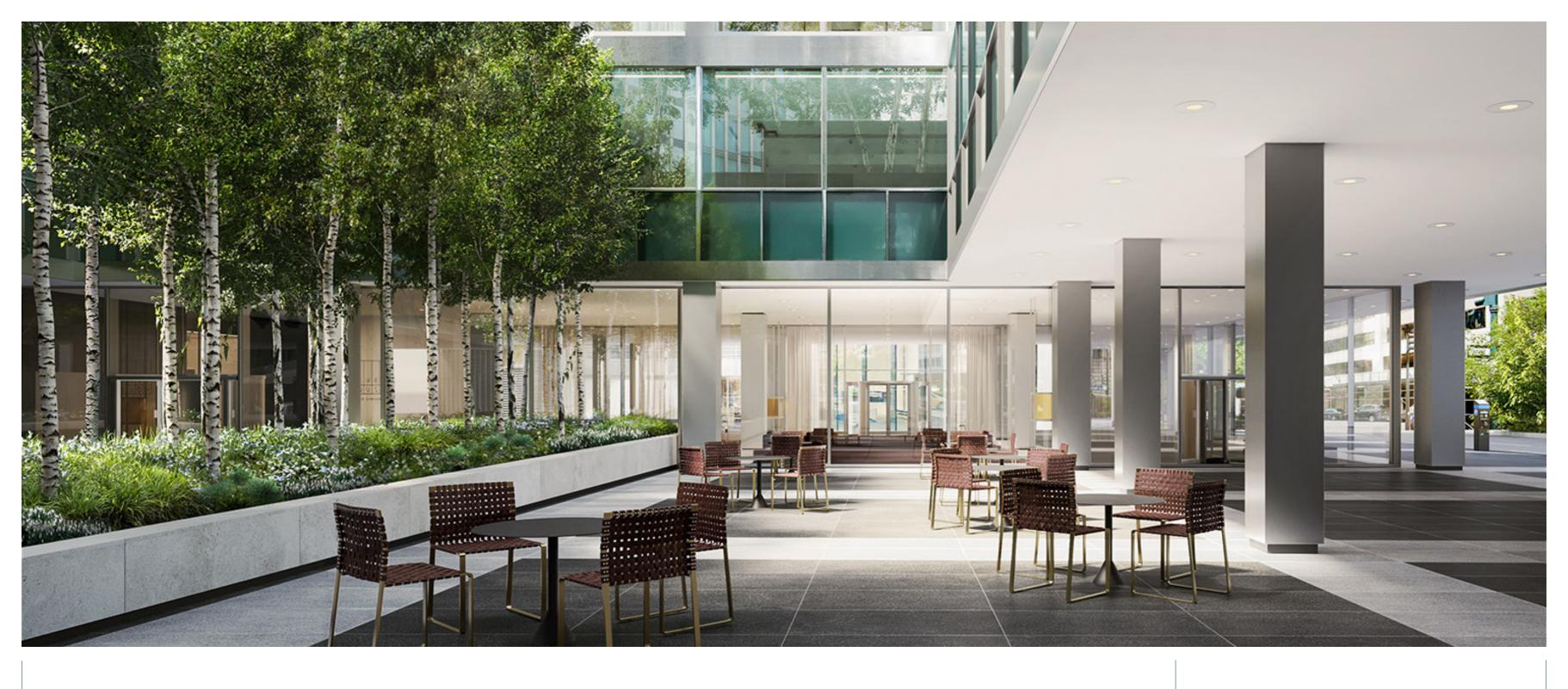
## **UPGRADES**

- Modernized infrastructure, including a new DOAS system and high-speed elevators
- Enhanced, newly remodeled lobby
- Upgraded and vibrant landscaped public plaza
- Private drop off and private parking
- Opportunities for personal training and wellness, and on-site shower facilities

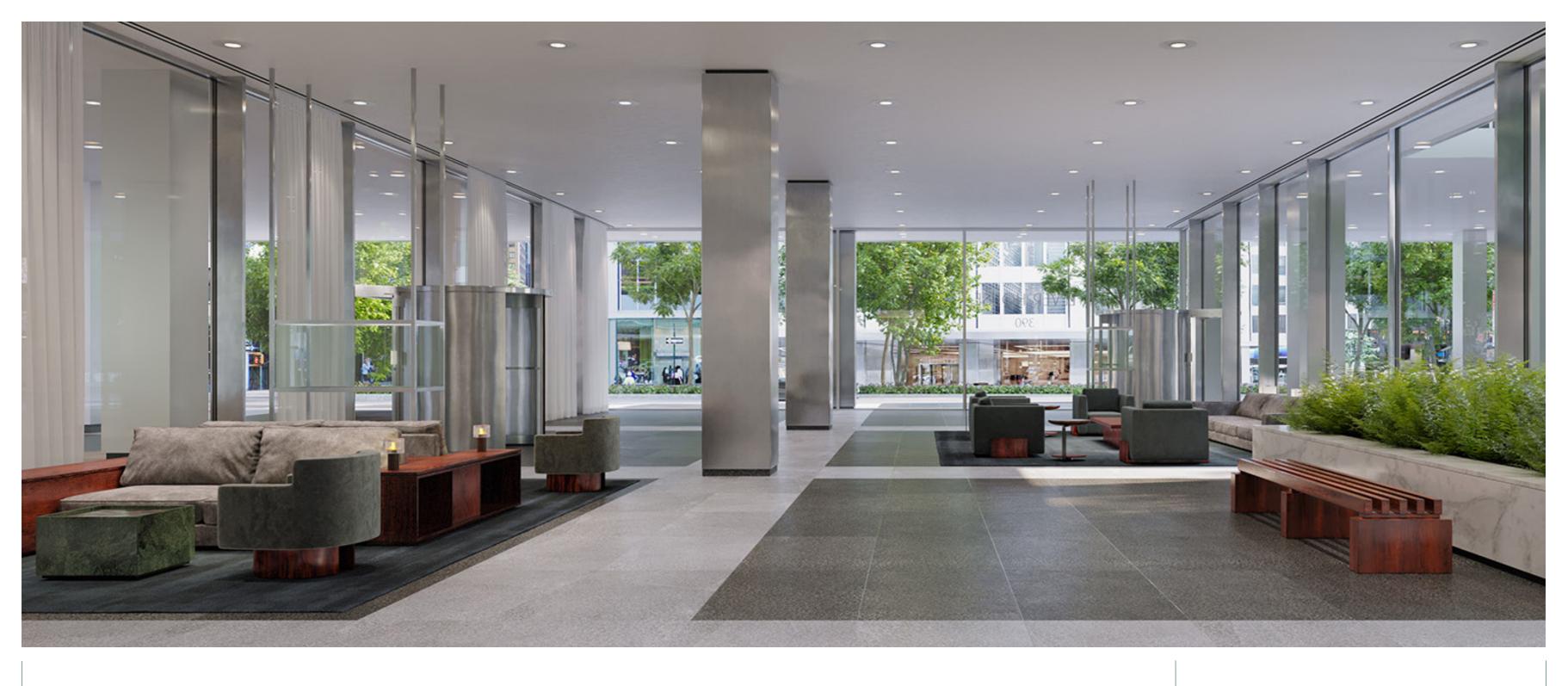
## THE LEVER CLUB

- Full redevelopment of the 3rd floor
- 13,540 SF of outdoor terraces
- Library
- Private dining
- Lounge
- Conference and flexible workspace center
- In-office hospitality services





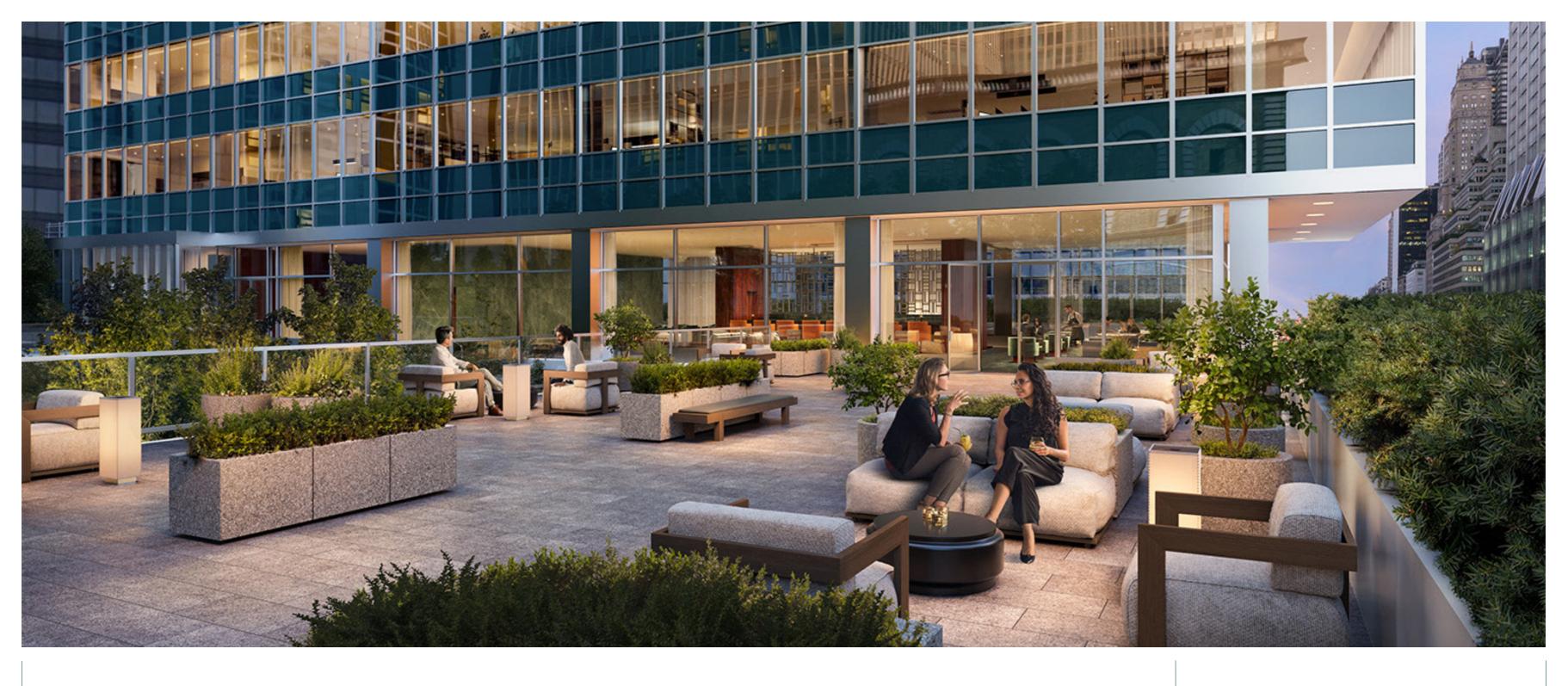
The ground floor plaza serves as an introduction to Lever House. It comprises an open, public space centered around a lush grove of birch trees, providing floods of all-day sunlight and a unique perspective through the upper terrace oculus.



HOSPITALITY-DRIVEN
FROM THE GROUND UP

A frictionless lobby welcomes visitors to Lever House with modern mid-century design and personalized concierge services that do away with the hassle of turnstiles and reception desks in favor of convenient, touch-free security to complement the lobby's tasteful, understated aesthetic.

E V E R
O U S E



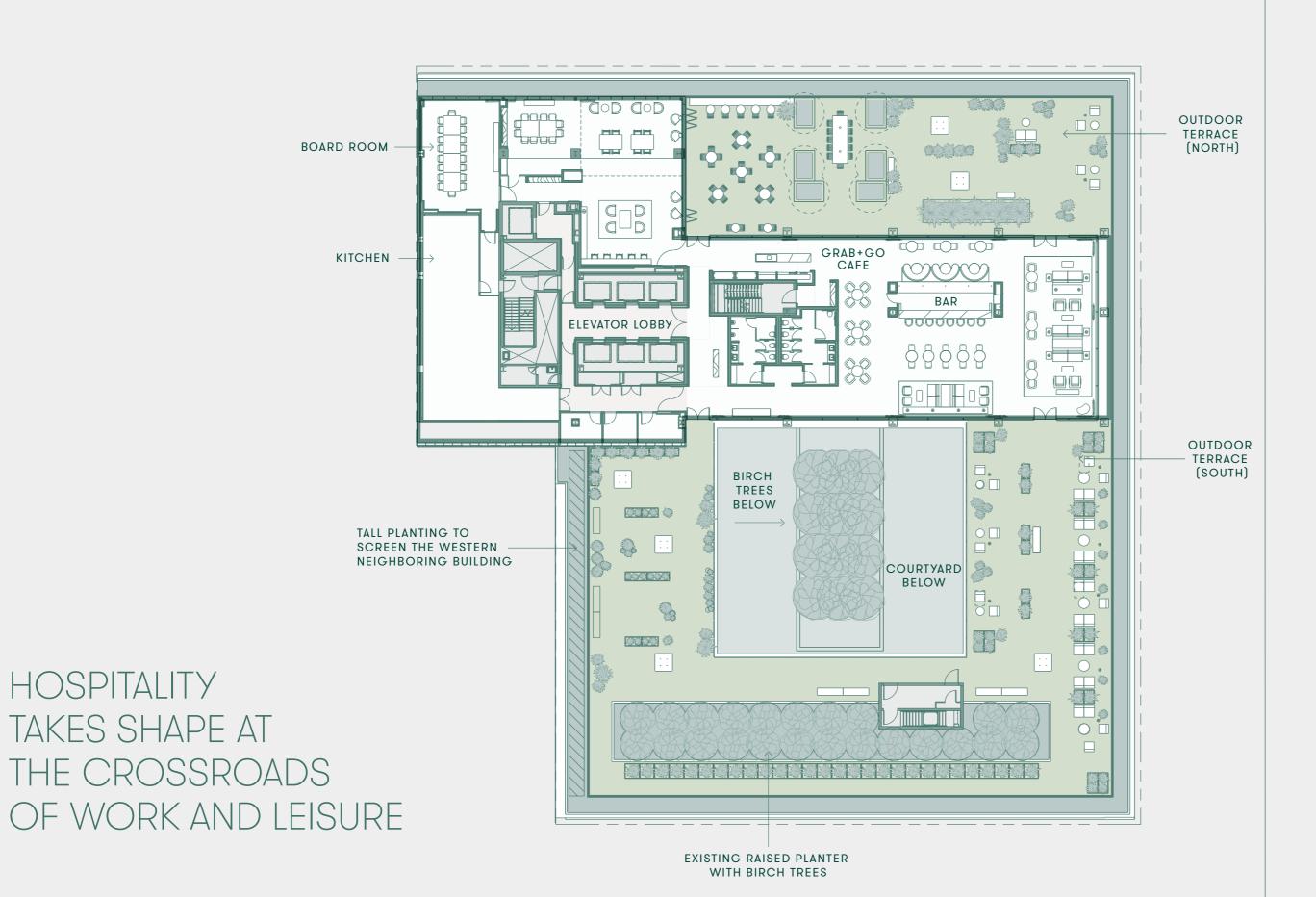
THE LEVER CLUB

EVER OUSE

# THE NEW STANDARD FOR WORKPLACE HOSPITALITY

The Lever Club experience begins when you step in the door, and meets you wherever you are in the building. Private valet parking with direct-to-floor elevators, access to some of Manhattan's most coveted indoor and outdoor spaces, and concierge food and beverage service to every floor, are just a few of the unique amenities and services that comprise The Lever Club.





HOSPITALITY

#### THE LEVER CLUB-FLOOR 3

28,567 SF

Slab to Slab Heights are 15'- 0"

North Terrace: 4,000 SF

South Terrace: 9,540 SF

Interior 15,027 RSF

Seat Count Board Room Option:

20 seats

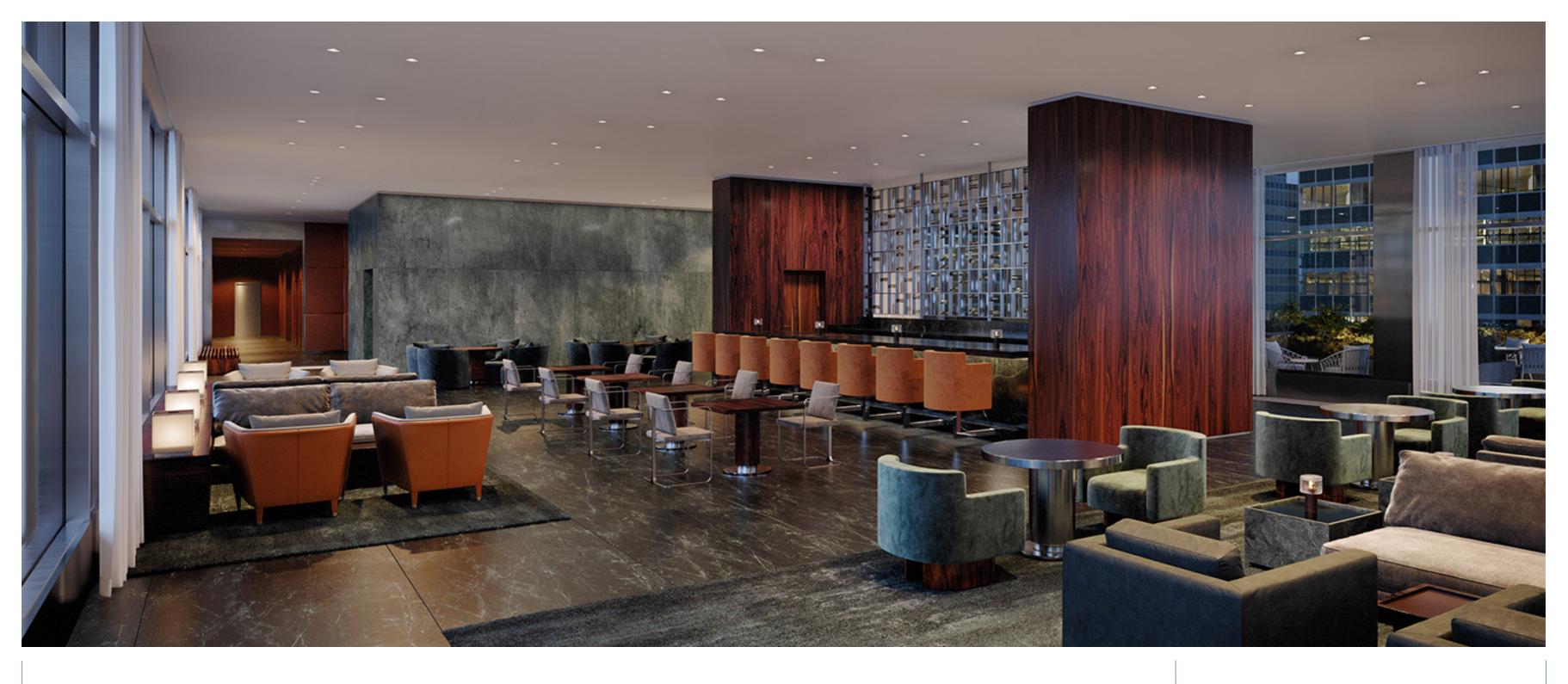
Seat Count Work Lounge Option:

32 seats

Seat Count Conference:

95 seats





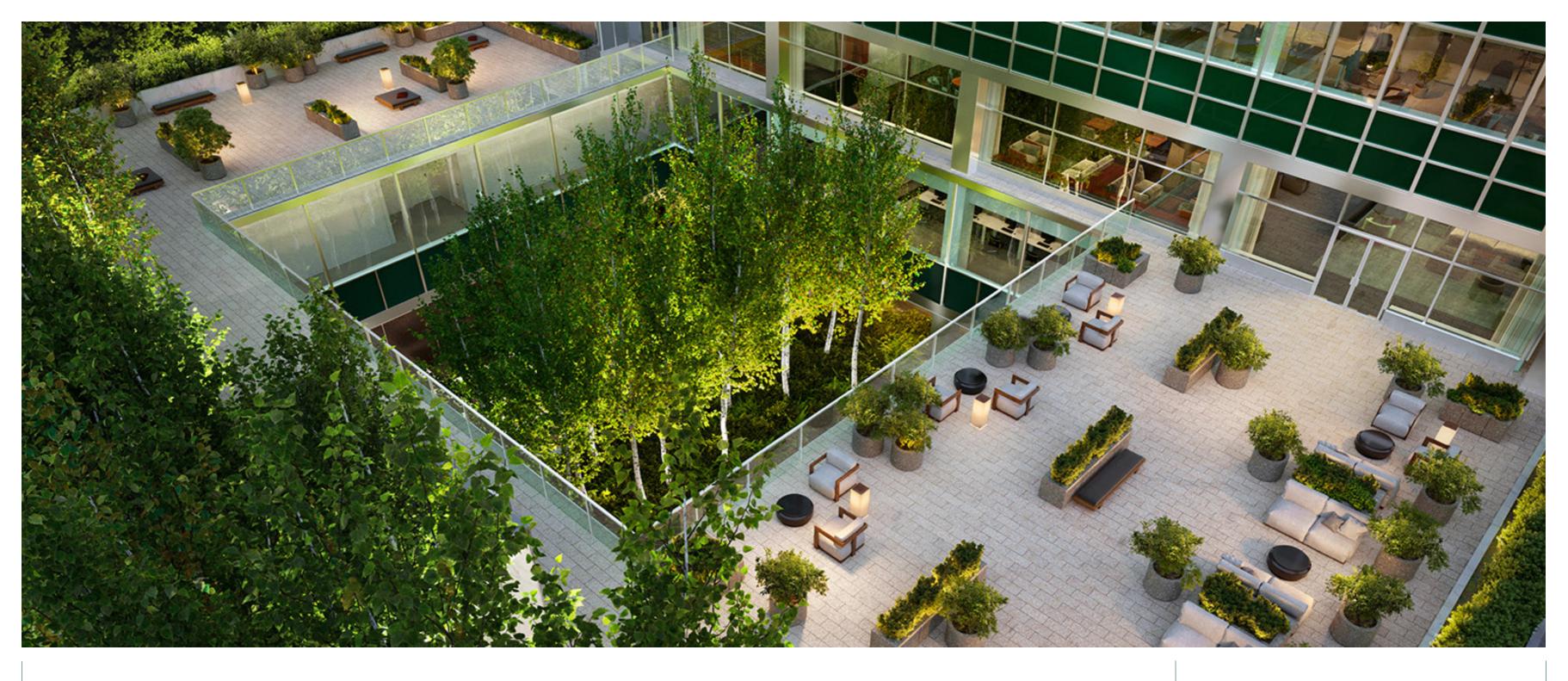
At the epicenter of the The Lever Club, the stylishly designed bar with its dramatic backdrop unites modern luxury around refreshing food and drink offerings in an open, inviting space for meeting, entertaining and networking.

EVER OUSE



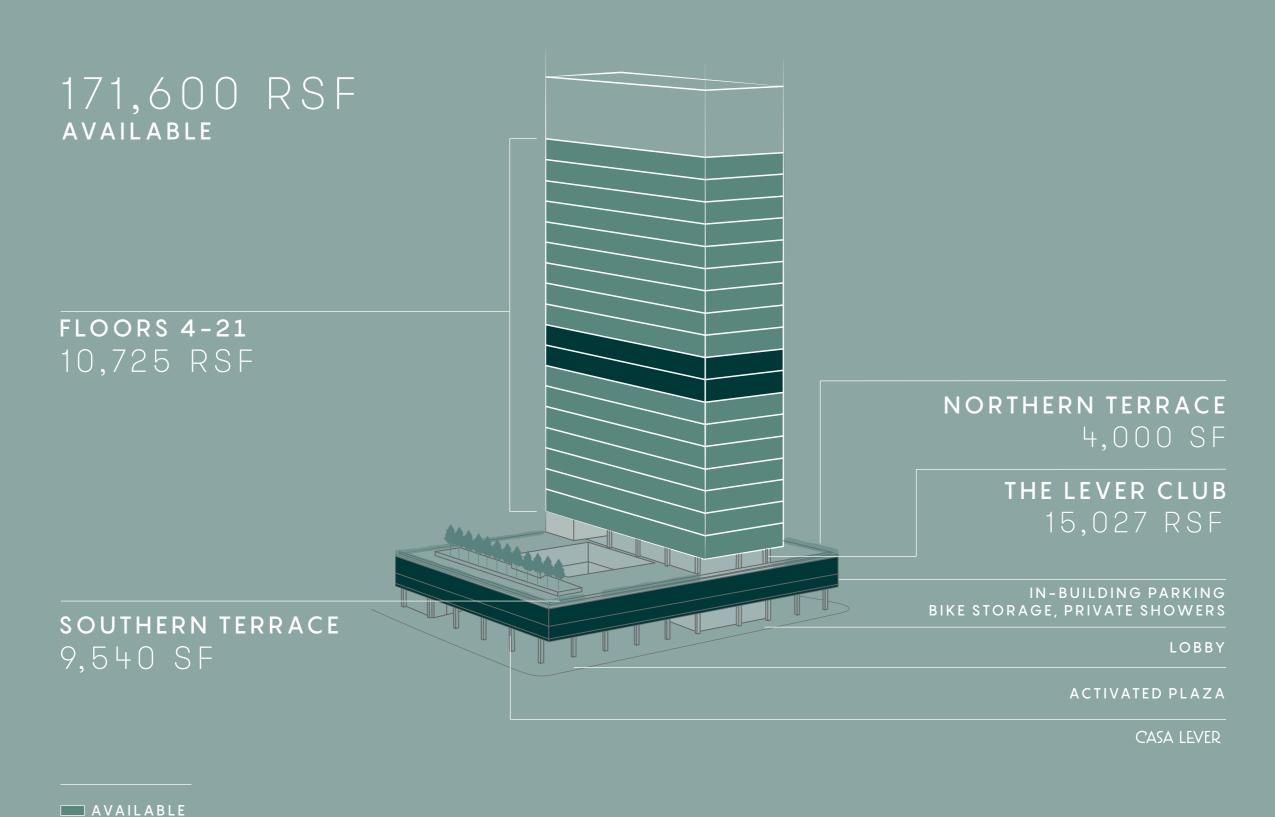
An extension of your private office, The Lever Club offers a seamless, indoor-outdoor work environment unlike any other. The ability to convert from open co-working space into expansive private conference and dining rooms make this the ideal space for collaborations of every size.

E V E R
O U S E



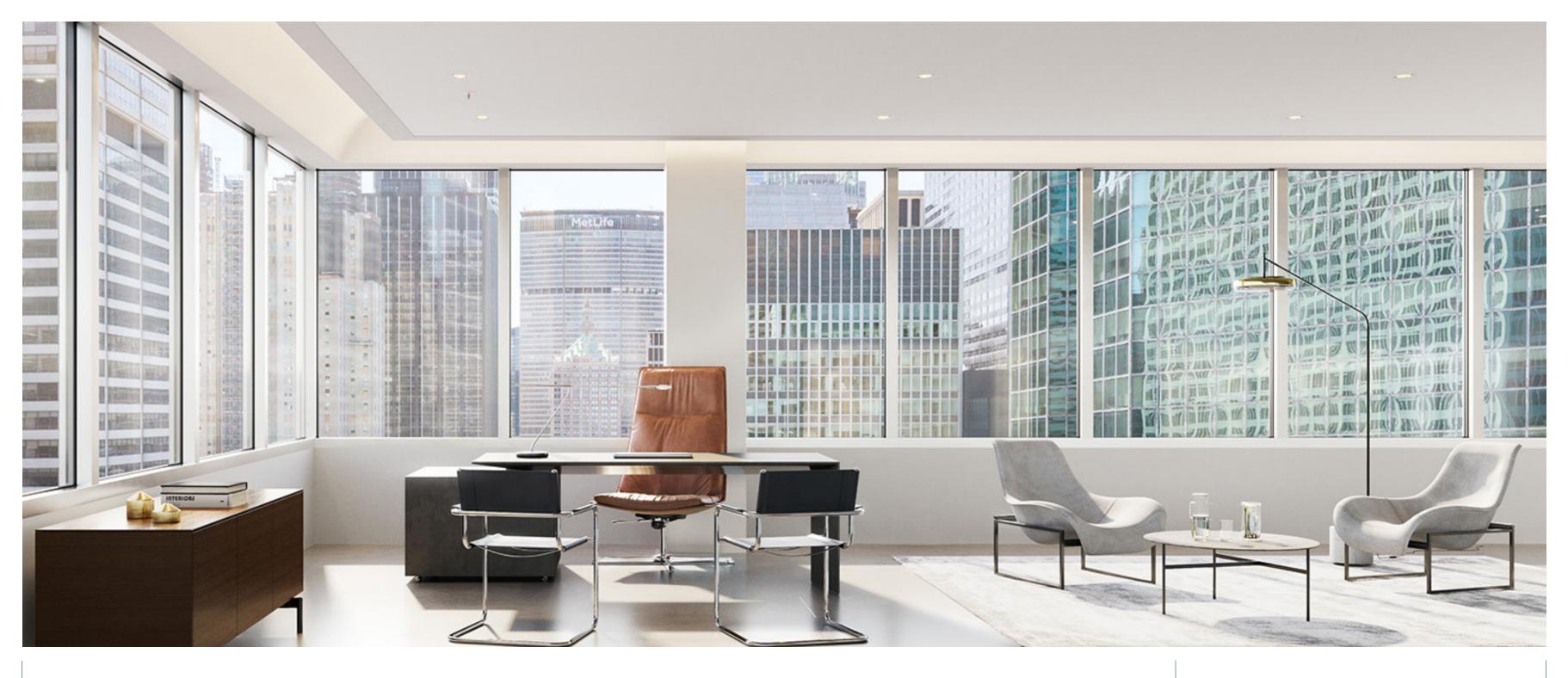
MANHATTAN'S MOST
COVETED HOSPITALITY
FLOOR, NOW ACCESSIBLE
FOR THE FIRST TIME

In addition to The Lever Club's interior spaces, Lever House tenants will have access to all 13,540 SF of the club floor terraces, Park Avenue's most inviting outdoor space, available as a building amenity for the first time since The Lever Brothers Soap Company left the building in 1997.



**LEASED** 

LEVER HOUSE

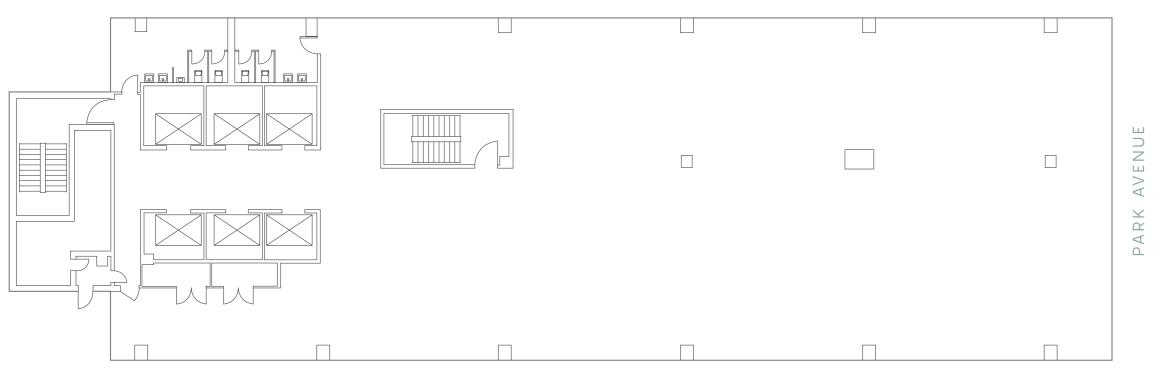


OFFICE TOWER FLOOR

CORNER OFFICE VIEWS
EVERYWHERE IN THE BUILDING

Taking advantage of its unique orientation perpendicular to Park Avenue, the boutique-sized office floors at Lever House were designed so that every desk, no matter its position, would experience stunning natural light and Park Avenue views.

E V E R
O U S E

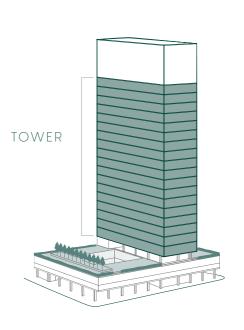


#### EAST 53RD STREET

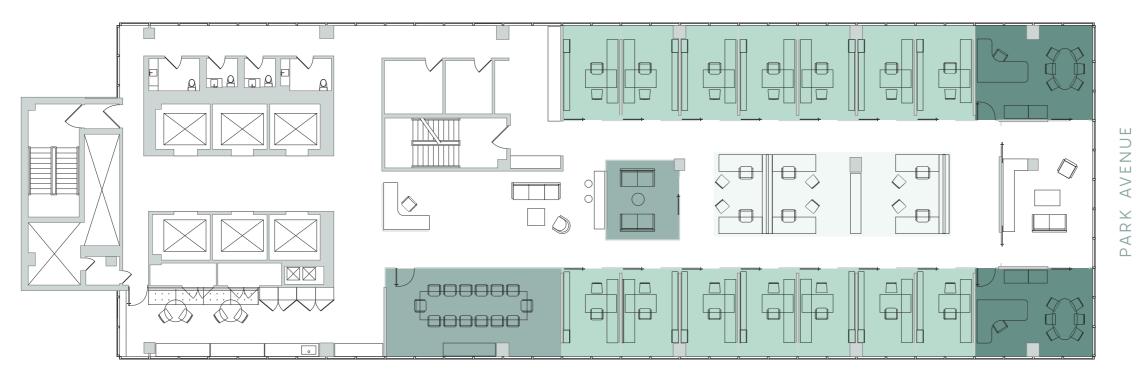
## CORE & SHELL PLAN

**FLOOR 4-21** 10,725 RSF

Slab to Slab heights are 12'- 4"



L E V E R H O U S E



EAST 53RD STREET

## OFFICE INTENSIVE TEST FIT

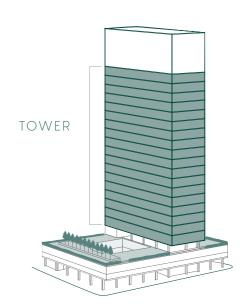
**FLOOR 4-21** 10,725 RSF

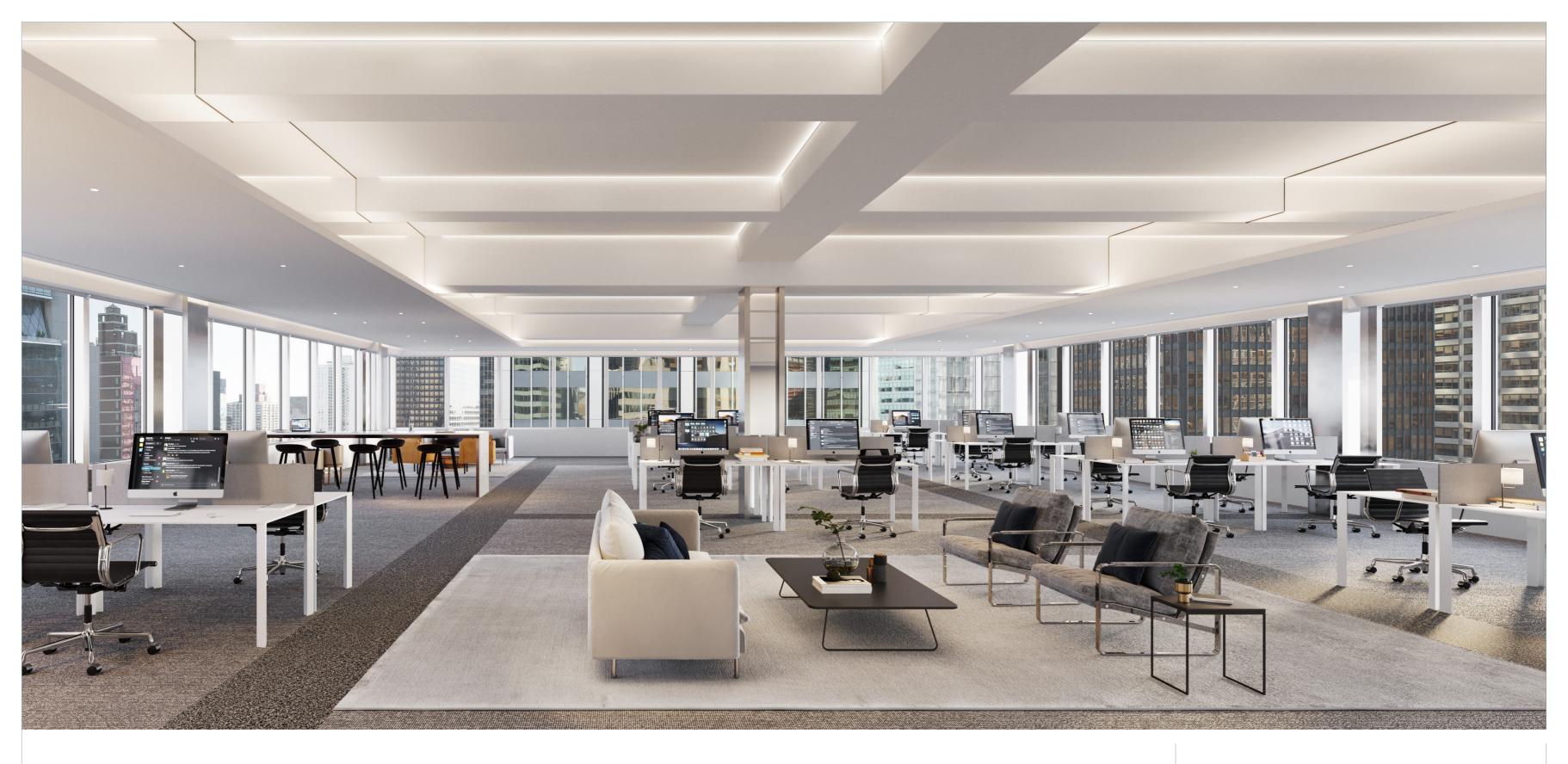
Slab to Slab heights are 12'- 4"

- 2 Executive Offices
- 14 Perimeter Offices

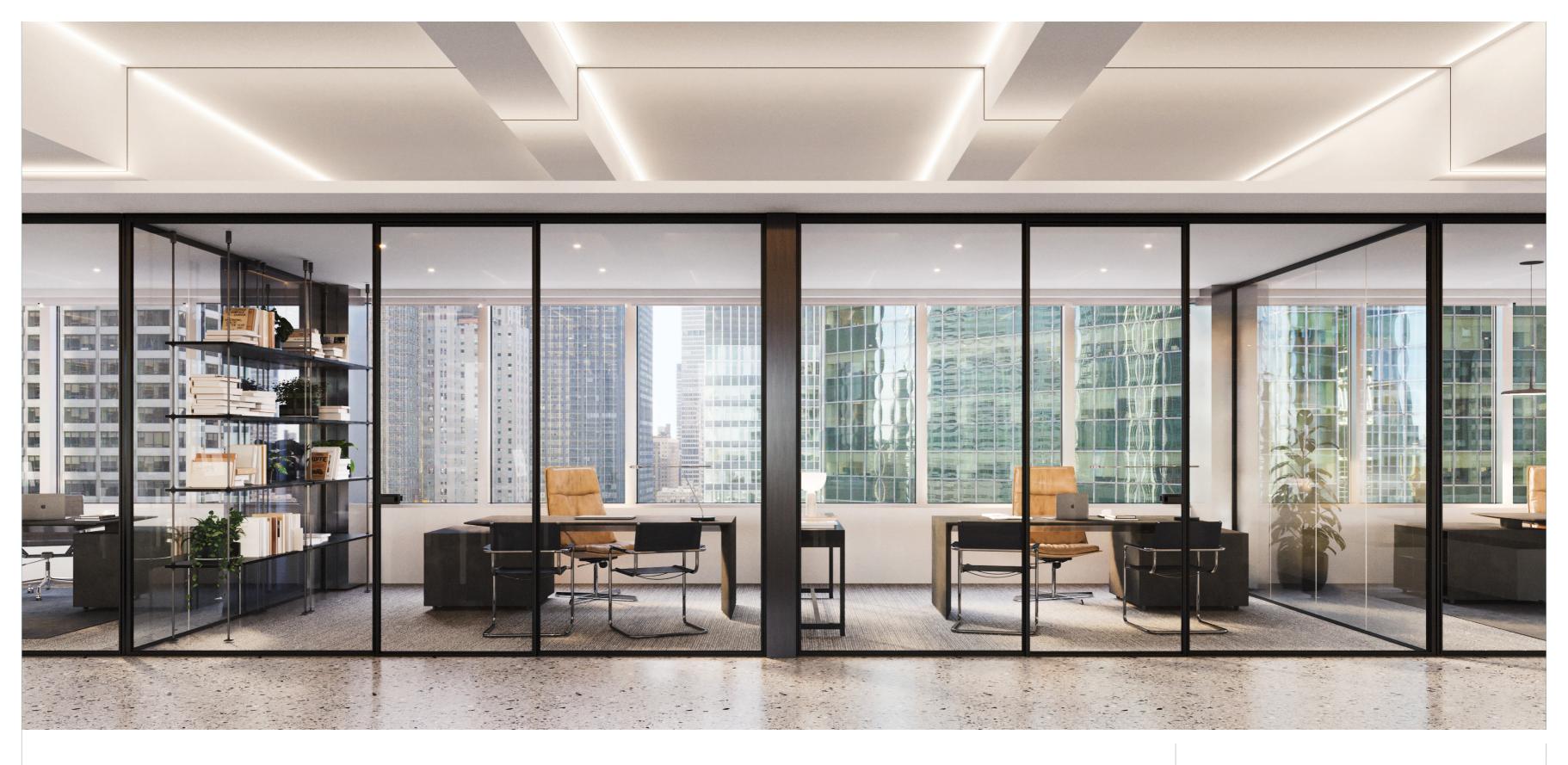
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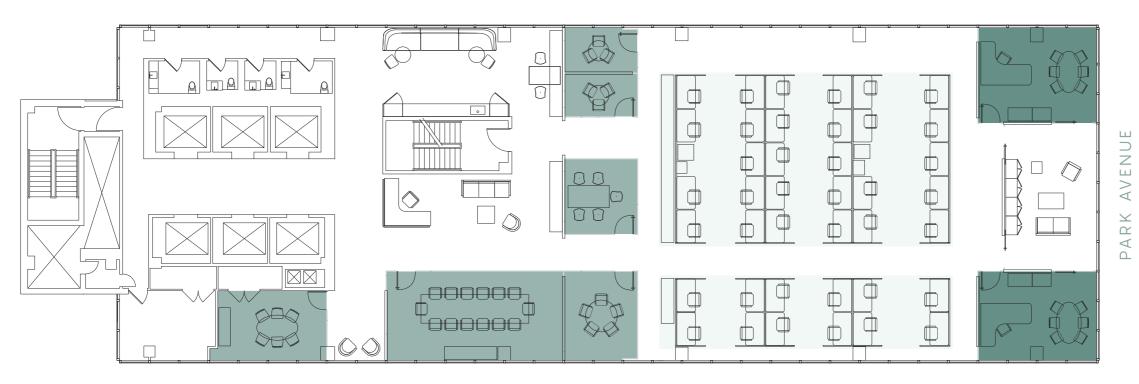
- 6 Workstations
- 1 (14) Seat Conf Room
- 1(4) Seat Conf Room
- 1 Library





L E V E R H O U S E





EAST 53RD STREET

## TRADING TEST FIT

**FLOOR 4-21** 10,725 RSF

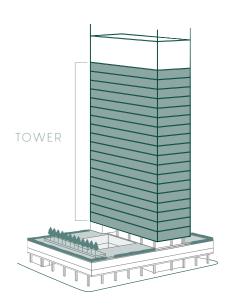
Slab to Slab heights are 12'- 4"

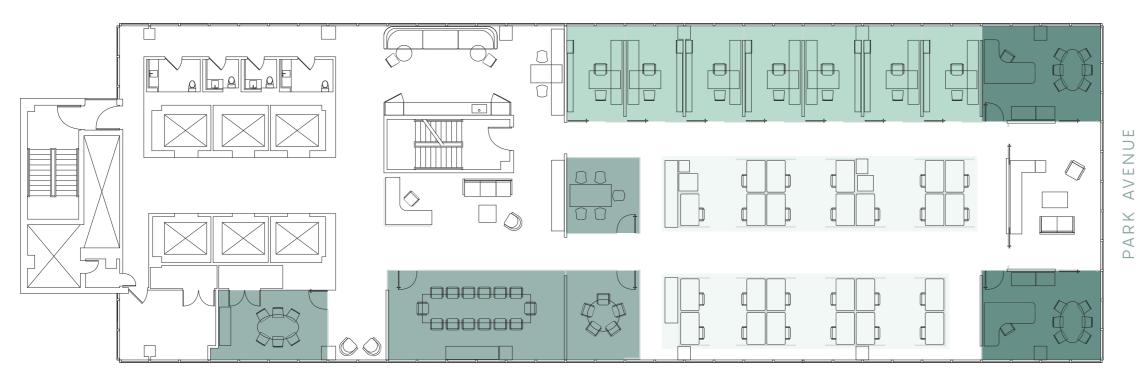
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2 Executive Offices

\_\_\_

- 40 Workstations
- 1 (14) Seat Conf Room
- 1(5) Seat Conf Room
- 2 Huddle/Phone Room
- 1 Library





EAST 53RD STREET

## HYBRID TEST FIT

**FLOOR 4-21** 10,725 RSF

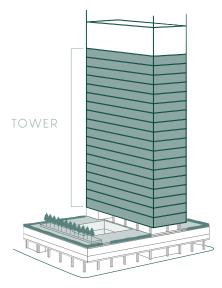
Slab to Slab heights are 12'- 4"

\_\_\_

- 2 Executive Offices
- 7 Perimeter Offices

\_\_\_

- 24 Workstations
- 1 (14) Seat Conf Room
- 1(6) Seat Conf Room
- 2(5) Seat Conf Room
- 1 Library





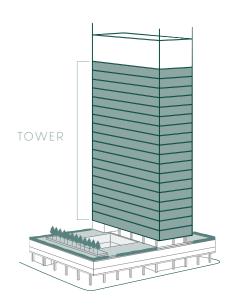
EAST 53RD STREET

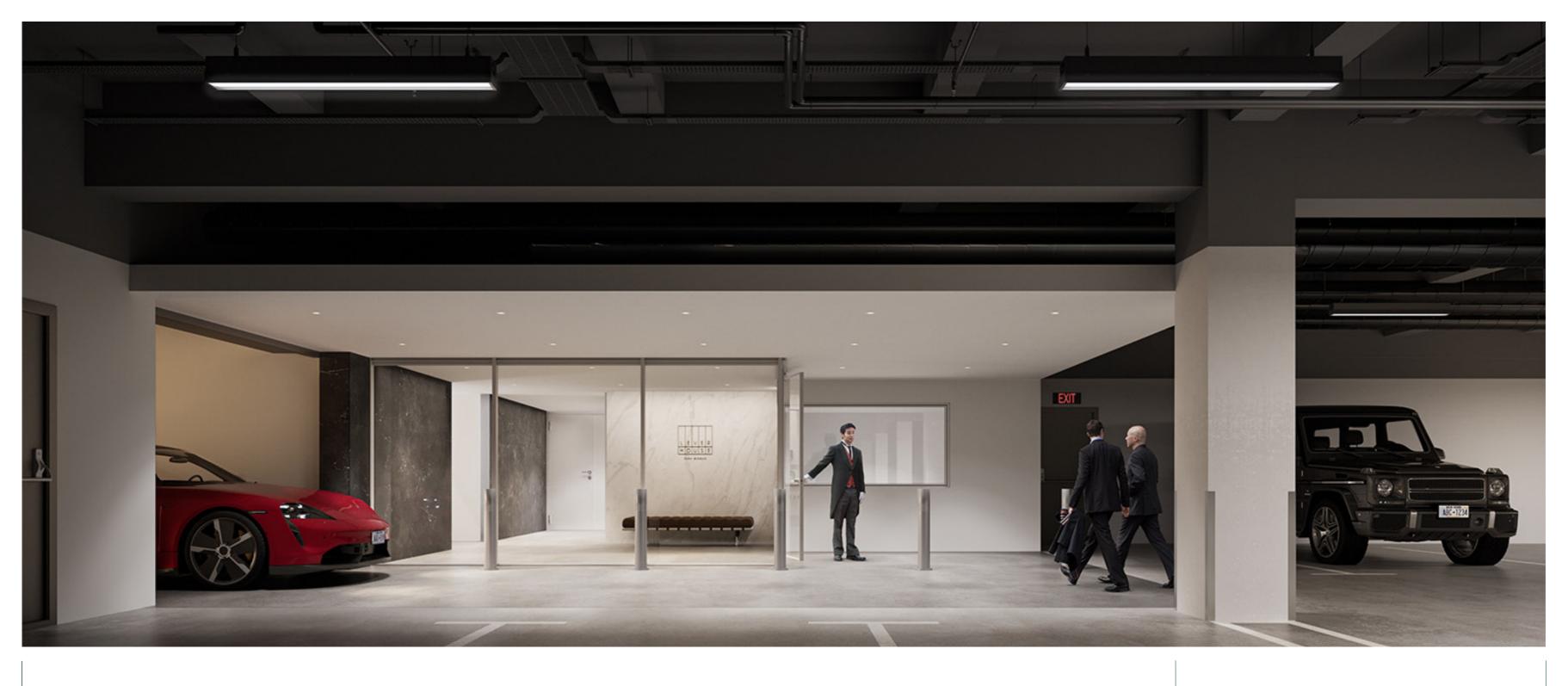
## PRE-BUILT TEST FIT

FLOOR 10 & 16 10,725 RSF

Slab to Slab heights are 12'- 4"

- 2 Executive Offices
- 12 Perimeter Offices14 Total Offices
- 20 Workstations
- 1 (14) Seat Conf Room
- 1(8) Seat Conf Room





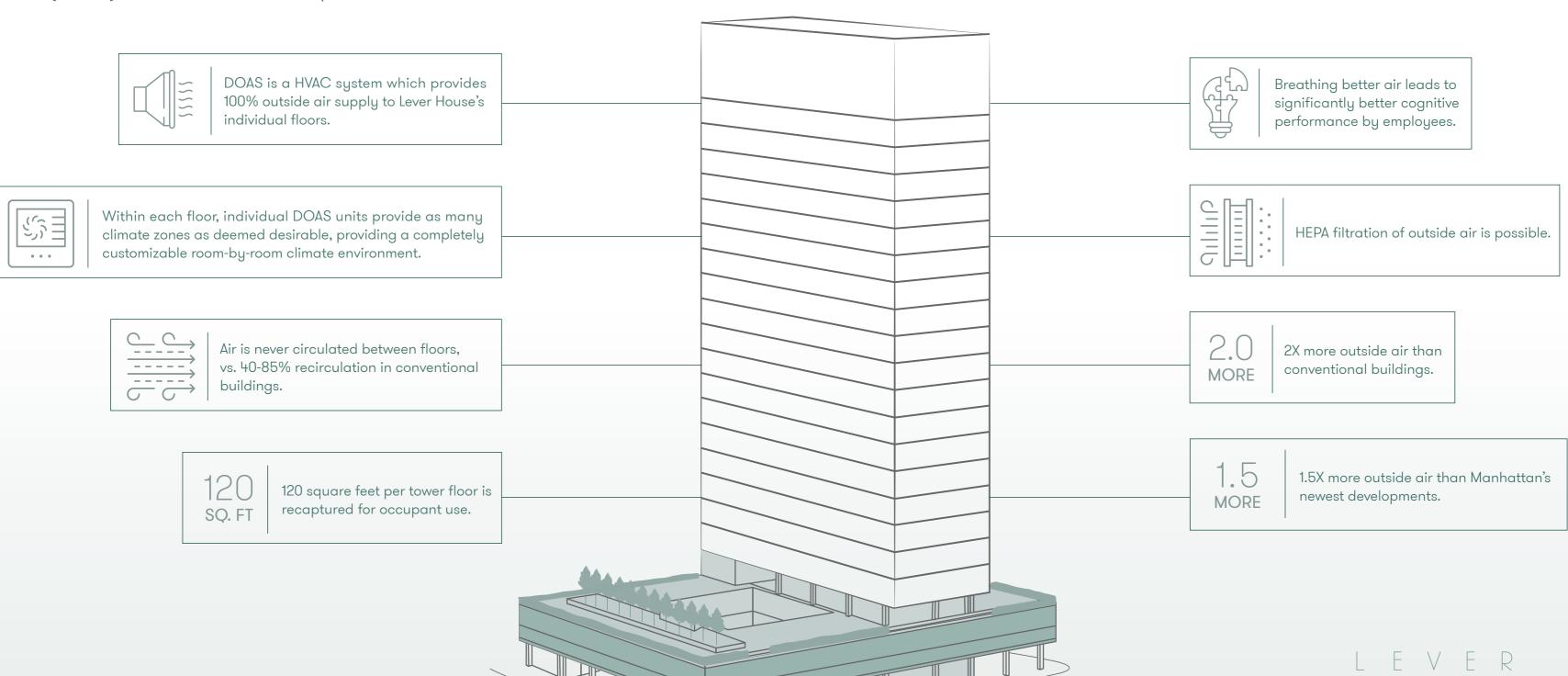
PARKING GARAGE

With a private car and bike entrance on East 54th St, guests can enjoy valet parking services with 74 parking spaces, concierge bike storage, private end-of-trip showers and lockers, and a bank of high-speed elevators offering discreet and convenient transport directly to and from the office floors.

E V E R
O U S E

## DEDICATED OUTDOOR AIR SYSTEM

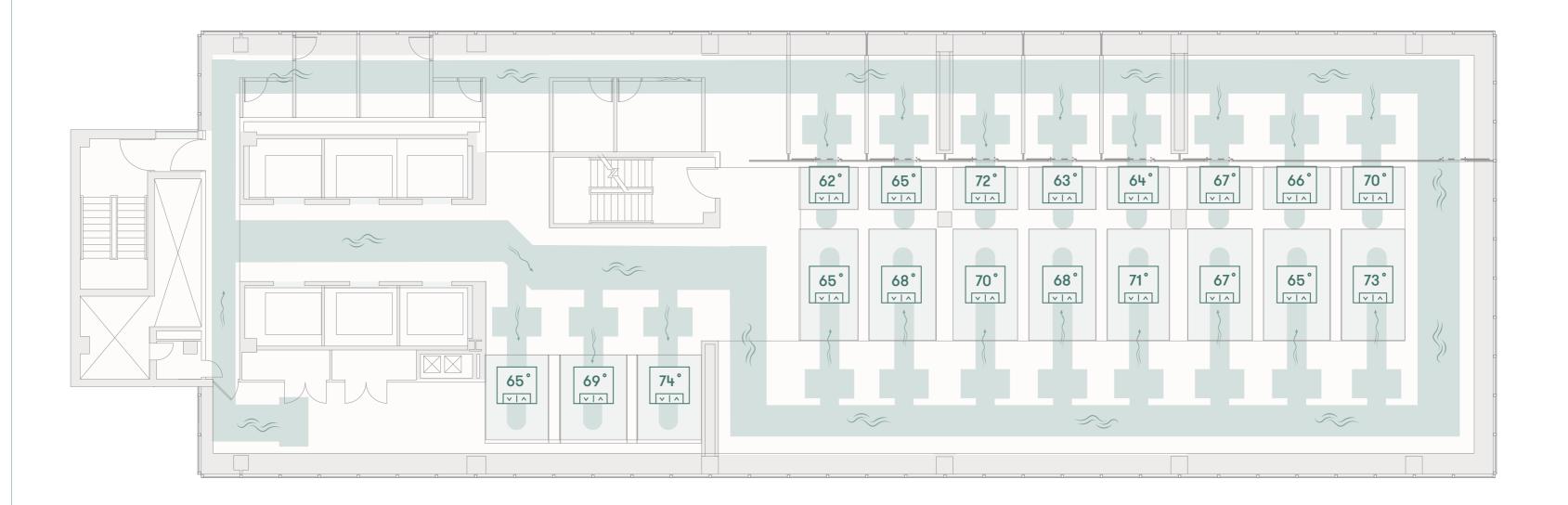
(DOAS) Best-in-class HVAC implementation



HOUSE

## DIRECT OUTSIDE AIR SYSTEM

Completely customizable climate control



- Room-by-room climate is completely customizable within each floor.
- Air is never circulated between floors vs. 40-85% recirculation in conventional buildings.





## CERTIFICATION TARGETS

## LEED GOLD, WELL PLATINUM, WIREDSCORE PLATINUM, ENERGY-STAR, AND GRESB



0.3 cubic feet per minute of fresh air



UV Light Sanitation of Air Handlers



Touchless entry, security, elevators



Touchless restrooms



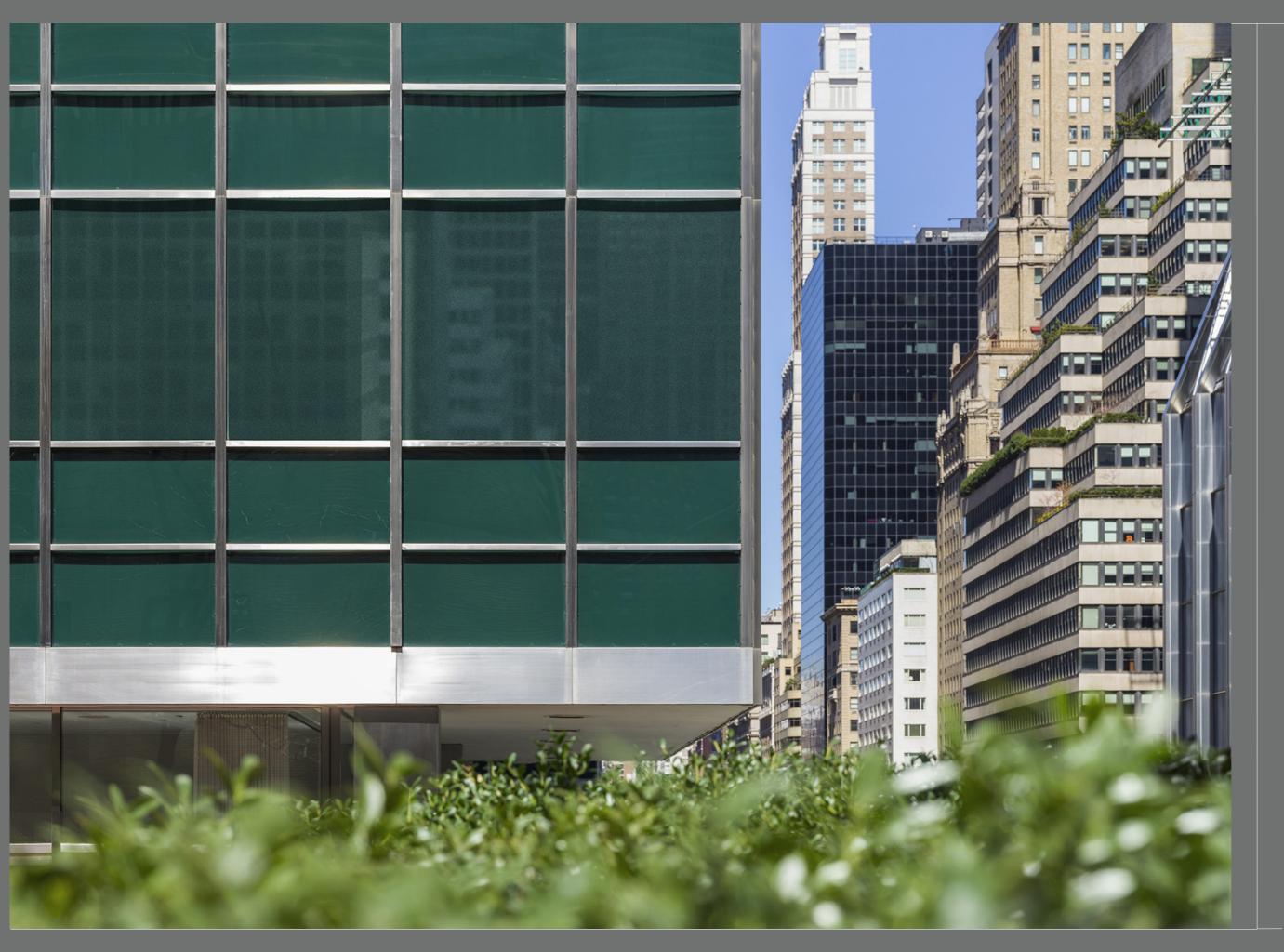
Private Wellness Rooms and Shower Cabanas



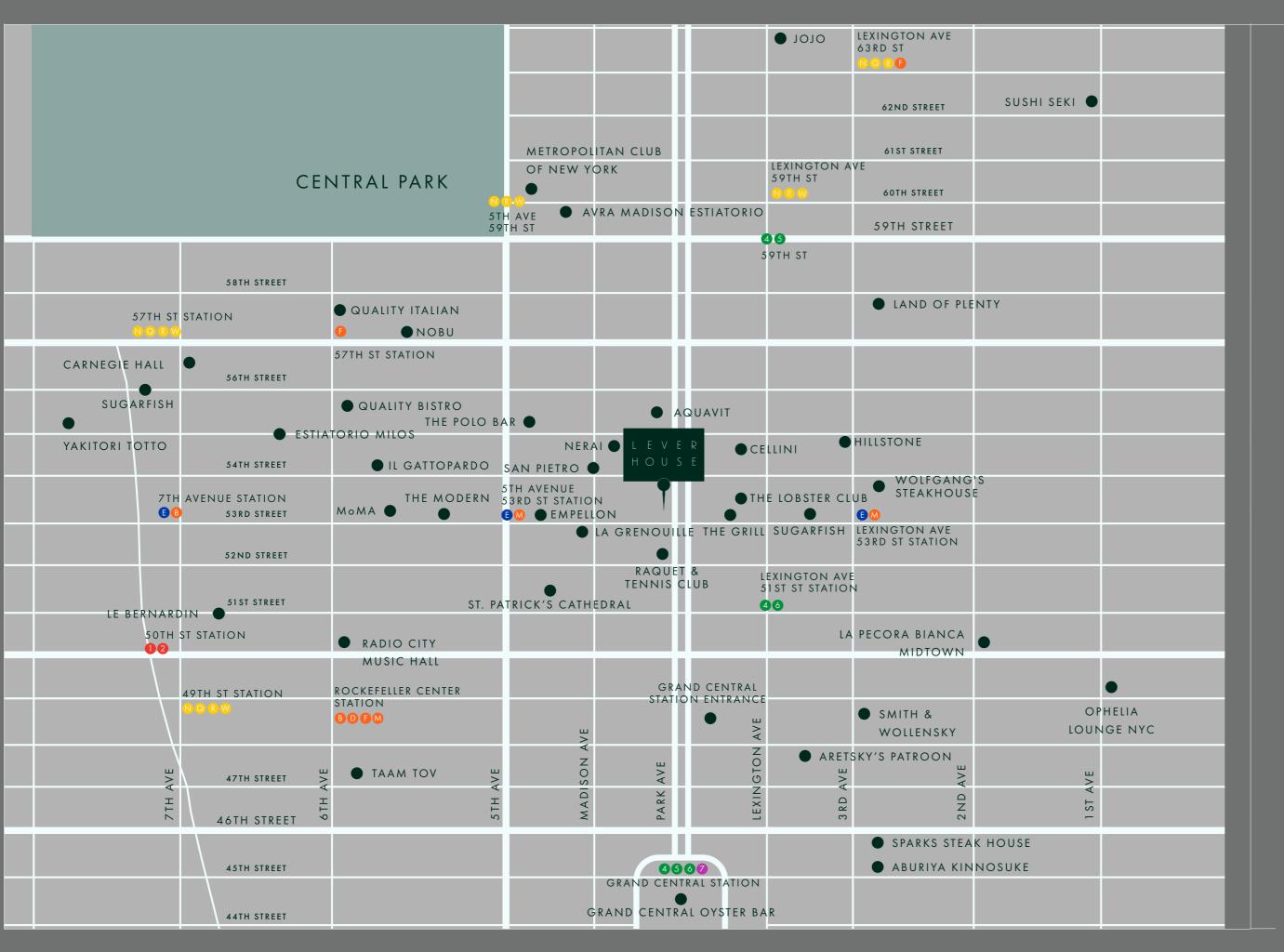
Concierge Bike Storage

HEALTH & WELLNESS

More fresh air. More sunlight. Higher ceilings and UV light sanitation. Every possible measure, working in tandem to prioritize the health and wellness of each employee.



NEIGHBORHOOD



LOCATED AT
THE CENTER OF
PARK AVENUE,
LEVER HOUSE
OFFERS INTIMATE
ACCESS TO
THE VERY CORE
OF NEW YORK
CITY BUSINESS
AND COMMERCE.



## FELLOW RECIPIENTS:

#### THE LOUVRE

Paris, France 2017, AIA 25 Year recipient



#### THE HANCOCK TOWER

Chicago, Illinois 1999, AIA 25 Year recipient



#### GUGGENHEIM MUSEUM

New York, New York 1986, AIA 25 Year recipient



## AN UNRIVALED TEAM

Elevating Lever House's technical capabilities, hospitality services, and tenant experience beyond today's highest standards.

Waterman**CLARK** 

OWNER AND DEVELOPER

**CBRE** 

LEASING AGENT

LSM
NANT INTERIORS

REED HILDER BRAND LANDSCAPE ARCHITECT **Brookfield**Properties

OWNER AND DEVELOPER

SOM

MARMOL RADZINER

HOSPITALITY ARCHITECT

Cosentini



## **Brookfield**Properties

Brookfield Properties develops and operates real estate investments on behalf of Brookfield Asset Management — one of the largest alternative asset managers in the world. From office to retail, logistics to multifamily, and hospitality to mixeduse, we work across sectors, bringing high-quality, sustainable real estate to life around the globe every day.

## Waterman**CLARK**

Over the past 30 years, Ric Clark and Tod Waterman have been responsible for executing some of the most creative and complex real estate investments and developments in global gateway cities.

After regularly collaborating on a variety of projects, they have combined their extensive real estate experience into WatermanCLARK.





## CONTACT

For any questions regarding availability or more information, please contact the leasing team

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Ben Friedland CBRE ben.friedland@cbre.com



APPENDIX



APPENDI	ΙX
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## OVERVIEW OF REDEVELOPMENT PLAN

#### LEVER CLUB

- Plaza paving replacement
- Waterproofing

PLAZA

- Replacement of pavers
- Re-lighting of plaza
- Replacement of landscaping

- Lounge
- Conference center
- Outdoor terrace
- Private dining
- Grab and go cafe
- End of trip facilities

## LOBBY

- Refurbishment of terrazzo floor
- Replacement of interior stone walls
- Re-lighting of lobby
- Refurbish Murano glass tile wall

## **AMENITIES**

- Valet drop-off
- 74-space garage
- Integrated restaurant entry
- Wellness center and shower facilities

## **TERRACE**

- Replacement of terrace pavers and roofing
- Replacement of existing stone walls
- Replacement of landscaping

## **INFRASTRUCTURE**

- New DOAS mechanical system
- New emergency generator
- Modernize vertical transportation system
- Electrical/data
- Seamless security
- New building management system

## APPENDIX

### MECHANICAL & ELECTRICAL SYSTEMS

- New Dedicated Outside Air System cycling
   0.3 CFM / SF of fresh air into the office spaces
- Building management system upgraded to state-of-the-art technology
- 500 kw generator (Class A, Life Safety and Elevators) with space provisions for tenant dedicated generator
- New cooling towers and pumps, two new 500 ton chillers with efficient turn down capacity, and new chilled water pumps
- 6 watts / USF of office power and lighting
- 2 new air handlers include HEPA filter capability, UV disinfection, and humidification

### VERTICAL TRANSPORTATION SYSTEM

- Increased elevator performance meeting Class A standards
- Five passenger elevators and one service elevator
- Elevators are updated with new cab finishes, drives, brakes, door operators, travel cables, cab frames, and roller guides
- 30-second wait time with a 12.5% handling capacity for a design population of 1038 office staff at Floors 2-21
- Controllers upgraded to Destination Dispatch for more efficient rides and shorter wait times
- Emergency generator backup

## IT DATA, COMMERCIAL & SECURITY SYSTEMS

- Redundant Main Distribution Frames
- Redundant Riser

• Infrastructure for access control at Lobby

## OVERVIEW OF REDEVELOPMENT PLAN



## APPENDIX

## OVERVIEW OF REDEVELOPMENT PLAN

## LEVER HOUSE

Built: 1950 - 1952

Floors: 21

Site: 34,713 SF

Building Height: 300' - 6"

**BUILDING AREAS** 

Rentable Square Feet: 271,557 RSF

Typical Tower Floor Plate: 53'-3"x 192'-0"

Typical Floor to Floor Height: 10,725 RSF

Lobby Area: 12'-4"

Lobby Floor to Floor Height: 4,180 SF

Plaza Area: 18'-4"

3rd Floor Terrace Area: 19,170 SF

13,540 SF

### **STRUCTURE**

DOAS

### GENERAL LIGHTING AND UTILITY

VERTICAL TRANSPORTATION

28'-0" x 29'-3" and 28'-0"x21'-0"

Steel Frame Construction; concrete encased

4" concrete slab on metal deck

Office Power and Lighting:

Gen. Office Area Lighting:

Gen. Office Receptacle/DOAS:

6 watts/USF

2 watts/USF

4 watts/USF

## MECHANICAL SYSTEM

Design Population:

1.038 Off. staff at Fl. 2-21

Target Interval:

<30 seconds

Handling Capacity:

12.5% in five minutes

L E V E R H O U S E

						_
57TH STREET	45 22					
		41 42 L E H O	14 15			
54TH STREET		40 23 19 L E H O	V E R U S E			
53RD STREET		18 17 46	13 11 12 36 9 10 35 32 33 34			
		43 20	11 12 36			
51ST STREET			9 10 35			
5 OTH STREET		31 8	32 33 34			
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	A V E	27 ½ 4 å	6 XX	A < E	A V E	
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# LEVER HOUSE IS AT THE NEXUS OF THE WORLD'S MOST INFLUENTIAL FINANCIAL INSTITUTIONS

1. CARLYLE GROUP

2. MITSUI & CO

3. ARES CAPITAL MANAGEMENT

4. JP MORGAN CHASE

5. PAULSON & CO.

6. UBS

7. CIBC

8. PZENA INVESTMENT

9. BLACKSTONE

10. KPMG

11. CENTERBRIDGE CAPITAL

12. CLAYTON DUBILIER & RICE

13. MILLENNIUM

14. CITADEL

15. HELMAN & FRIEDMAN LLC

16. WARBURG PINCUS

17. DAVIDSON KEMPNER

18. JEFFERIES & CO

19. BAIN CAPITAL

20. MORGAN STANLEY

21. PINEBRIDGE INVESTMENTS

22. APOLLO

23. CANACCORD GENUITY CORP

24. CARLYLE GROUP

25. MITSUI & CO

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45. APOLLO

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lever HOUSE

